

"From Deficit to Dialogue: Introduction to Public Engagement"

Duration: 4 hours

Target group: Early career researchers with none or little experience in the field of Public

Engagement

Facilitation Language: English or German

Content

- From "deficit" to "dialogue", from "result-oriented" to "processes-oriented" communication: Trends and developments in science-society dialogues
- From "topic-driven" to "challenge-driven" research and innovation where is the difference and why should I care?
- Let's talk about ethics and values: What's my role as a researcher in society?
- Where are my benefits in communicating my research? Which capacities do I get? Where can I use these skills?
- <u>Interactive part of the workshop:</u> What's your story? Design a dialogue-oriented engagement idea for your research project

