

“Public Engagement as a Door-Opener to Funding: Introduction to Impact-Oriented Proposal Writing“

Duration: 6 hours, either on one day if offline, or split over two days if online

Target group: Early career researchers

Facilitation Language: English preferred, German possible

Content

- Overview of trends in national and European funding scenarios, especially Horizon Europe, BMBF, DFG
- Introduction to impact-oriented proposal design
- Consortia: Criteria of successful partnerships. How to build them and how to manage them?
- Role of dissemination strategies and stakeholder engagement in proposals
- Practical tips and tricks on writing strong proposals
- Interactive part of the workshop: Describe the impact of your own research project / a project that you are involved in AND/OR design a dissemination or stakeholder engagement strategy for a real or fictitious project

